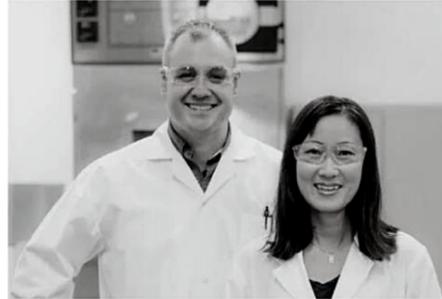


HUNTSMAN

BUILDING SOLUTIONS

WORLD-LEADING POLYURETHANE
SPRAY FOAM COMPANY



Marketing Manager Canada

RESPONSIBILITIES

- Contribute to the strategic creation and deployment of marketing activities to promote the brand and gain market share.
- Organize and manage HBS' participation in various trade shows and events in Canada.
- Collaborate with all departments to identify internal and external needs.
- Work with creative staff and other department heads to produce marketing collateral that drives incremental business.
- Manage and update the Canadian websites (English and French).
- Develop and manage advertising campaigns to span across all communication media (digital and print) that reaches the appropriate target audiences.
- Ensure all products and services conform to brand identity.
- Manage supplier relationships by ensuring that outsourced projects are completed on time and on time and on budget.
- Work with product managers on new product development and market acceptance for all new products.
- Manage the department budget for all of Canada and report to the Global Marketing Director.

BENEFITS

- Working from home is acceptable
- Group RRSP (Employer contributions equal to your contributions, up to 6%)
- Full group insurance upon hiring
 - Extended health insurance paid 80% by the employer
 - Life, short term disability and dental paid at 100% by the employer

QUALIFICATIONS

- 5+ years of experience in a similar role and working in a manufacturing and distribution environment is preferable (building materials a bonus) and demonstrate skills of driving marketing initiatives forward with results.
- Must speak and write several languages such as English, French and Dutch to be able to create and support marketing initiatives throughout all Europe (other languages a bonus).
- Bachelor's degree in Marketing or Communication.
- Excellent writing skills in addition to being an outstanding communicator to design professional messages, and captivating impactful to the organization.
- You are a resourceful self-starter who can hit the ground running without the need for handholding.
- Experience working in CMS's (i.e. WordPress, Drupal), Email Authoring/Deployment Tools (i.e. Pardot) and CRM's (i.e. Salesforce).
- Proficient in Microsoft Office (Outlook, Word, Excel, PowerPoint).

CONDITIONS

- Role based in Boisbriand, QC
- Full time

Send us your resume at
RHCA@huntsmansolutions.com

Learn more about our company at
www.huntsmansolutions.com